## Terms of Use in Brand Hub

## Your responsibility

Nordea's Brand Hub is approved for open information only. Please adhere to the guidelines on how to handle Nordea information in accordance with Nordea's <u>confidentiality classes</u>, as well as <u>GDPR</u>, more information can be found on Intra. You are responsible for the communication and assets you submit through this site.

Assets may have different usage right - make sure you only use them as instructed.

## Terms of Use may change

Nordea reserves the right to update or modify these terms of Use at any time without prior notice. For this reason, we encourage you to review these terms of Use every time you use the site.

These terms of Use were last revised on January 2019.

# **Share Files - Data security**

Brand Hub provides a great Share Files feature that enables you to send large files. Please be aware that it's only allowed to share open information.

Open information is information that can be published externally.

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When creating an account in Brand Hub you accept that we store the following data about you: Nordea ID (if using SSO), email, full name, cost centre number and products created in BrandStore.

<u>As an external user</u> your account and information will be deleted when you have not been logged in for 180 days. To get access again, please make a new access request.

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If you for some reason need your account to be deleted, please send a request to support@bynder.com. Your account will be deleted within 30 days and you will receive a confirmation email when it has been done.